GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture Department – Standard Operating Procedure (SOP) for distribution of the Subsidy Seed and Non-Subsidy Seed at Village Level through Rythu Bharosa Kendralu (RBKs) from the year 2020-21 – Orders – Issued.

AGRICULTURE & COOPERATION (AGRI. II) DEPARTMENT

G.O.Rt.No.**341** Dated:29.04.2020.

Read:

From the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Ltd., Vijayawada Letter No.SSDC/Mrktg/Seed Supply/ 2020-21, dt.28.04.2020.

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ORDER:

In the circumstances reported by the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada, in the Letter read above, Government after careful examination, hereby issue the Standard Operating Procedure (SOP) for the distribution of Subsidy Seed and Non-Subsidy Seed at Village Level through Rythu Bharosa Kendralu (RBKs) from the year 2020-21, as detailed in the Annexures-I & II respectively, appended to this Order.

2. The Commissioner & Director of Agriculture, A.P., Guntur, the Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada, and the Vice Chairman & Managing Director, A.P. State Agro Industries Development Corporation Limited, Vijayawada, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissioner & Director of Agriculture, A.P., Guntur.
The Vice Chairman & Managing Director, A.P. State Seeds Development Corporation Limited, Vijayawada.
The Vice Chairman & Managing Director, A.P. State Agro. Industries Development Corporation Limited, Vijayawada.
Copy to:
The PR & RD Dept., AP Secretariat, Velagapudi.
The Department of Gram Volunteers / Ward Volunteers & Village Secretariats / Ward Secretariats, AP Secretariat, Velagapudi.
The P.S. to Minister (Agri.).
The P.S. to Spl.Chief Secretary (Agri.).

//FORWARDED::BY ORDER//

SECTION OFFICER

ANNEXURE – I

(To G.O.Rt.No.341, Agriculture & Cooperation (Agri. II) Department, dt. 29.04.2020)
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Standard Operating Procedure (SOP) for distribution of Subsidy Seeds at Village Level through Rythu Bharosa Kendralu [RBKs]from the year 2020-21:-

1. The Village Agriculture Assistant shall identify the beneficiary farmers in the Village for subsidy seed of each crop specifically as per the guidelines and subsidy pattern issued by the Commissioner & Director of Agriculture;

2. The Village Agriculture Assistant shall identify the beneficiary farmer duly authenticating through D-Krishi App;

3. After Authentication, the Farmer shall be issued with SMS having the following details:

a) One Time Password (OTP);
b) Aadhaar Number of the Beneficiary Farmer;
c) Name of the Crop;
d) No. of Bags (quantify) eligible; and
e) Non-Subsidy Amount to be paid.

4. The beneficiary farmer identification shall be done at least 15 days prior to the Designated Date of Seed Distribution in the Village;

5. The beneficiary farmer identified through D-Krishi App shall be directed by the Village Agriculture Assistant to deposit the Non-Subsidy Amount to the Village Digital Assistant (VDA). The farmer shall deposit the Non-Subsidy amount with the VDA. The VDA shall issue a payment receipt to the Farmer. The Non-Subsidy amount collected by the VDA shall be deposited in the A.P.S.S.D.C.L. Account on the same day. The Non-Subsidy amount shall be collected at least one week in advance to the designated date of seed distribution;

6. The Village Agriculture Assistant shall send the Village-wise requirement of Subsidy Seed based on the D-Krishi App authentication and Non-Subsidy amount collected to the District Manager (Seeds), A.P.S.S.D.C.L., of the concerned District at least one week in advance of the designated date of seed distribution through the Joint Director of Agriculture concerned;

7. Upon receipt of the RBK-wise indent and non-subsidy amount, the District Manager (Seeds), APSSDCL shall dispatch the subsidy seed to the Village by arranging transportation. The date of dispatch and date and time of seed distribution shall be intimated by the District Manager (Seeds), APSSDCL to the Village Agriculture Assistant through the Joint Director of Agriculture;

8. Upon receipt of the Seed in the Village, the Village Agriculture Assistant shall distribute the seed to the beneficiary farmer. There will not be storage of seed at the Village level in any case. The seed shall be distributed to the beneficiary farmers on the same day by the Village Agriculture Assistant. There shall not be any undistributed seed which is indented from that Village. The Village Agriculture Assistant shall ensure that the entire indented quantity of seed is distributed on the same day to the farmers;

9. No second time indenting of the Subsidy Seed is allowed from the same Village. The Village Agriculture Assistant shall place indent of the subsidy seed of the Village at once; and

10. The Joint Director of Agriculture shall submit the Utilisation Certificate of the Subsidy Seed through online to the Commissioner & Director of Agriculture within (15) days of the completion of the distribution of the Subsidy Seed of specific crop in the district.

ANNEXURE – II

(To G.O.Rt.No.341, Agriculture & Cooperation (Agri. II) Department, dt.29.04.2020)
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Standard Operating Procedure (SOP) for distribution of Non-Subsidy Seed (on Full Cost) at Village Level through Rythu Bharosa Kendralu[RBKs] from the year 2020-21:-

1. The farmer shall visit the Rythu Bharosa Kendra (RBK) to book the Varietal Seed or Hybrid Seed of any Company;

2. The details of the seeds of various companies shall be available on the Kiosk. The farmer can choose Varietal Seed / Hybrid Seed of any Company of his choice and place order through Kiosk;

3. The order will reach to the Hub of A.P. AGROS;

4. Upon booking of the Seed through Kiosk, Booking Receipt / SMS is issued to the farmer having all the details of the Seed along with the cost of the seed that need to be paid by the farmer;

5. The farmer shall pay the seed cost mentioned on the Booking Receipt / SMS to the Village Digital Assistant. Upon payment, the Village Digital Assistant shall issue payment receipt to the farmer;

6. The Village Digital Assistant shall deposit the amount collected in the A.P. AGROS Account;

7. The A.P. AGROS Logistic Partner shall deliver the seed at Rythu Bharosa Kendra (RBK). The Village Agriculture Assistant shall hand over the seed to the farmer upon production of original Payment Receipt by the farmer;

8. For the Varietal Seeds marketed by the A.P. State Seeds Development Corporation Limited, Vijayawada (APSSDCL), if the indented quantify is 10 tons or more, it shall be delivered directly by the APSSDCL own transporter to the RBK. In this case, the amount collected by the Village Digital Assistant shall be deposited in the APSSDCL Account directly; and

9. For the Varietal Seeds marketed by the APSSDCL, if the indented quantity is less than 10 tons, it shall be delivered by the A.P. AGROS Logistic Partner to the RBK.